

OFFERING MEMORANDUM

4674 FIRESTONE STREET

APARTMENTS

SAN DIEGO, CALIFORNIA 92117

Marcus & Millichap
ZORBAS | HUFFMAN | & PARTNERS

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4674 FIRESTONE STREET

APARTMENTS

SAN DIEGO, CALIFORNIA 92117

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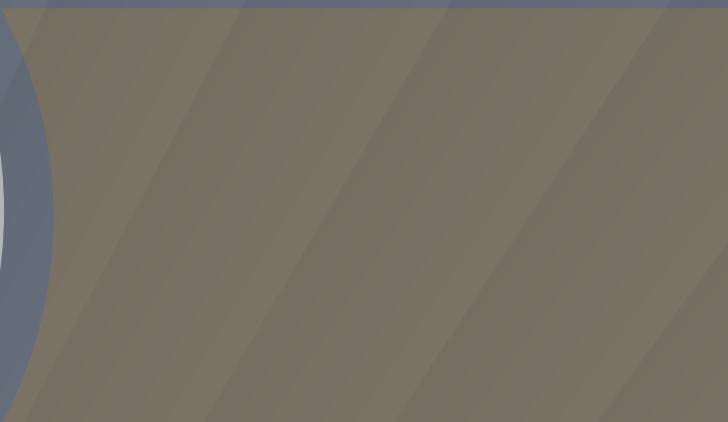
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EXECUTIVE SUMMARY

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INTRODUCTION & PROPERTY SUMMARY

PROPERTY SUMMARY

Address	4674-78 Firestone Street, San Diego, CA 92117
Number of Units	12
Year Built	1956 & 2024
Net Rentable Area (SF)	6,010 SF
Lot Size (AC)	0.24 Acres



1
0
2



2
0
2

INVESTMENT OVERVIEW

Zorbas Huffman & Partners is pleased to present 4674 Firestone Street, a rare opportunity to acquire a newly constructed pride of ownership asset in the desirable Clairemont neighborhood of San Diego, CA. The asset features a combination of brand new, detached townhome style construction with contemporary design, behind two luxurious and fully renovated street facing units.

The property boasts a unit-mix of one (1) three-bedroom / two-bathroom single family residence with 953 square feet, one (1) one-bedroom/one-bathroom unit with 375 square feet, and ten (10) newly constructed one-bedroom/one-bathroom units with 441 square feet. The single-story units have undergone extensive luxury renovations, with no expenses spared, and the finished product of the newly constructed units is superior in kind and most important to quality. Interiors feature plenty of natural sunlight and are appointed with 10-foot ceilings, oversized windows, premium designer fixtures and finishes, granite waterfall countertops, wood cabinetry, stainless-steel appliances, luxury vinyl-plank flooring, custom tile shower enclosures, ample closet space, recessed and pendant lighting, ceiling fans, split-level HVAC systems, private turf patios, and in-unit washers and dryers. Tenants enjoy a large outdoor common area with a gazebo, BBQ area, and lounge chairs. Additionally, the property is located in a low-density residential neighborhood with ample street parking available for all tenants.

Situated away from the hustle and bustle of beach communities and bordered by Interstates 805, 5, and 8, as well as Highway 52, Clairemont offers one of the most convenient living experiences in San Diego. This location provides quick access to all that San Diego has to offer, including the picturesque Mission Bay and the Southern California coastline, as well as major workforce centers including UTC, Kearney Mesa, Mission Valley, and Downtown San Diego. With its premium location, innovative design offering tenants privacy, and luxurious enhancements, 4678 Firestone Street provides investors with the rare opportunity to acquire a pride of ownership asset that is poised to capture rental premiums for generations.





HIGHLIGHTS

- Rare newly built luxury asset with an ideal location in the heart of San Diego, with exemptions from rent control measures (AB-1482) for 15 years
- Luxury living amenities with 10-foot ceilings, oversized windows premium designer fixtures and finishes, granite waterfall countertops, wood cabinetry, stainless-steel appliances, luxury vinyl-plank flooring, custom tile shower enclosures, ample closet space, recessed and pendant lighting, ceiling fans, split-level HVAC systems, private turf patios, and in-unit washers and dryers
- High demand unit mix comprised primarily of 1-bedroom floorplans
- Proximate to the beach communities and Tier 1 employment centers such as, Downtown San Diego, UTC, Mission Valley, and Kearny Mesa
- Drought tolerant landscaping, energy efficient lighting, and rooftop solar



INTERIOR AMENITIES



10 FOOT CEILINGS

RECESSED & PENDANT LIGHTING ON DIMMERS

WALK IN CLOSETS WITH
IN UNIT WASHER & DRYERS (LG)

QUARTZ WATERFALL COUNTER TOPS

STAINLESS STEEL APPLIANCES

LUXURY VINYL PLANK FLOORING

INTERIOR AMENITIES

RIBBON OAK CERAMIC TILE

LED BATHROOM MIRROR (TASORO)

MODERN DOORS, BASEBOARDS AND TRIM

EXTERIOR AMENITIES



EXTERIOR LIGHTING

DUCTLESS HEATING & COOLING SYSTEMS

PRIVATE PATIOS WITH TURF

MON ALPI OUTDOOR GRILL

COMMON AREA PATIO WITH TURF

MATCHING OUTDOOR DINING SET & LOUNGE CHAIRS

EXTERIOR AMENITIES

ROOFTOP SOLAR (15.5 KW)

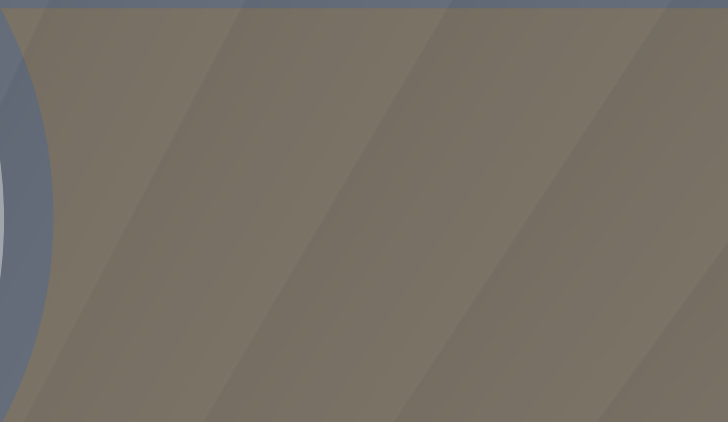
GAZEBO

OVERSIZED WINDOWS

DROUGHT TOLERANT LANDSCAPING

SECTION

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FINANCIAL ANALYSIS

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FINANCIAL SUMMARY

INVESTMENT SUMMARY

Purchase Price		\$5,525,000
Down Payment	43.5%	\$2,403,375
Number of Units		12 Units
Price Per Unit		\$460,417
Current Cap Rate		4.75%
Current GRM		14.11
Pro Forma Cap Rate		5.07%
Pro Forma GRM		13.44
Year Built		1956 & 2024
Lot Size		0.24 Acres
Net Rentable SF		5,738 SF
Price per Foot		\$962.88

OPERATING DATA	CURRENT		PRO FORMA	
Gross Potential Rent	\$391,500		\$411,075	
Economic Loss	\$11,745	3.00%	\$12,332	3.00%
Net Rental Income	\$379,755		\$398,743	
Other Income	\$8,760		\$8,760	
Effective Gross Income	\$388,515		\$407,503	
Expenses	\$126,266		\$127,215	
Net Operating Income	\$262,249		\$280,288	
Debt Service	\$218,626		\$218,626	
Net Cash Flow	\$43,646	1.82%	\$61,684	2.57%
Principal Reduction	\$39,110		\$39,110	
TOTAL RETURN	\$79,924	3.21%	\$100,794	4.19%

FINANCING SUMMARY

First Trust Deed

Loan Type	Proposed New
Loan Amount	\$3,121,625
Interest Rate	5.75%
Amortization	30 Years
Origination Date	August 2024
Monthly Payments	\$18,217
Annual Debt Service	\$218,603

LOAN ANALYSIS

Current Debt Coverage Ratio	1.20
Pro Forma Debt Coverage Ratio	1.28
Loan to Value	57%

EXPENSES	% EGI	PER UNIT	ANNUAL
On-Site Payroll	0.00%	\$0	\$0
Real Estate Taxes	17.31%	\$5,603	\$67,237
Property Insurance	3.65%	\$1,183	\$14,190
Utilities	2.50%	\$809	\$9,713
Contract Services	0.77%	\$250	\$3,000
Repairs & Maintenance	1.39%	\$450	\$5,400
Management Fee	5.00%	\$1,619	\$19,426
Marketing & Promotion	0.15%	\$50	\$600
General & Administrative	1.11%	\$358	\$4,300
Reserves & Replacements	0.62%	\$200	\$2,400
TOTAL EXPENSES	32.50%	\$10,522	\$126,266

OPERATING STATEMENT | CURRENT

	%	% / SF	\$ / UNIT	\$ / ANNUAL
INCOME	% of GPR			
All Units at Market Rent		71.64	34,256	411,075
Gain (Loss)-to-Lease	5.00%	3.41	(1,631)	(19,575)
Gross Potential Rent		\$68.23	\$32,625	\$391,500
ECONOMIC LOSS				
Vacancy	3.00%	2.05	(979)	(11,745)
Net Rental Income		\$66.18	\$31,646	\$379,755
OTHER INCOME	% of EGI			
Utility Reimbursement	1.95%	1.32	630	7,560
Parking Income	0.31%	0.21	100	1,200
Total Other Income	2.25%	1.53	730	8,760
Effective Gross Income		\$67.71	\$32,376	\$388,515
EXPENSES				
On-Site Payroll	0.00%	0.00	0	0
Real Estate Taxes	17.31%	11.72	5,603	67,237
Property Insurance	3.65%	2.47	1,183	14,190
Utilities	2.50%	1.69	809	9,713
Contract Services	0.77%	0.52	250	3,000
Repairs & Maintenance	1.39%	0.94	450	5,400
Management Fee	5.00%	3.39	1,619	19,246
Marketing & Promotion	0.15%	0.10	50	600
General & Administrative	1.11%	0.75	358	4,300
Total Operating Expenses	31.88%	\$21.59	\$10,322	\$123,866
Reserves & Replacements	0.62%	0.42	200	2,400
Total Expenses	32.50%	\$22.01	\$10,522	\$126,266
NET OPERATING INCOME	67.50%	\$45.70	\$21,854	\$262,249
Debt Service				(218,603)
Net Cash Flow	*1.82%	\$7.61	\$3,637	\$43,646
Principal Reduction				39,110
TOTAL RETURN	*3.44%	\$14.42	\$6,896	\$82,756

*CALCULATED AS A PERCENTAGE OF THE DOWN PAYMENT

OPERATING STATEMENT | PRO FORMA

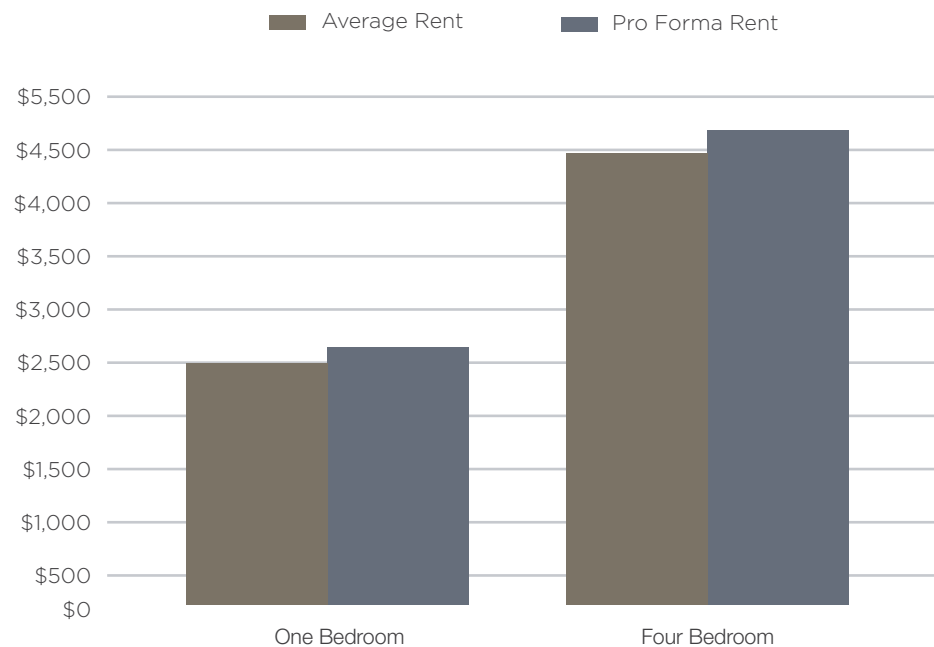
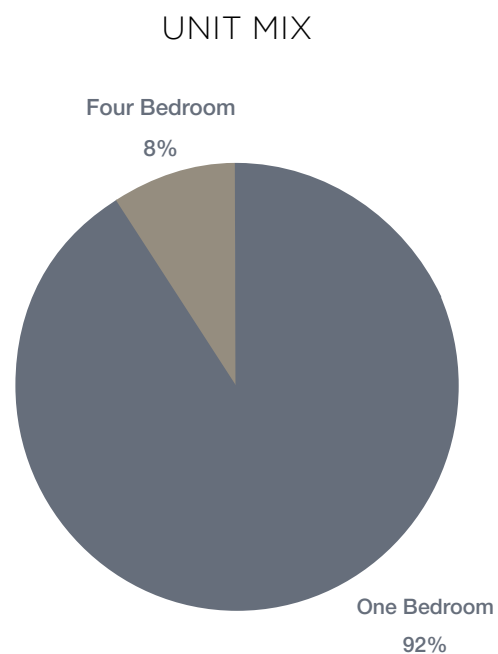
	%	% / SF	\$ / UNIT	\$ / ANNUAL
INCOME	% of GPR			
All Units at Market Rent		71.64	34,256	411,075
Gross Potential Rent		\$71.64	\$34,256	\$411,705
ECONOMIC LOSS				
Vacancy	3.00%	2.15	(1,028)	(12,332)
Net Rental Income		\$69.49	\$33,229	\$398,743
OTHER INCOME	% of EGI			
Utility Reimbursement	1.86%	1.32	630	7,560
Parking Income	0.29%	0.21	100	1,200
Total Other Income	2.15%	1.53	730	8,760
Effective Gross Income		\$71.02	\$33,959	\$407,503
EXPENSES				
On-Site Payroll	0.00%	0.00	0	0
Real Estate Taxes	16.50%	11.72	5,603	67,237
Property Insurance	3.48%	2.47	1,183	14,190
Utilities	2.38%	1.69	809	9,713
Contract Services	0.74%	0.52	250	3,000
Repairs & Maintenance	1.33%	0.94	450	5,400
Management Fee	5.00%	3.55	1,698	20,375
Marketing & Promotion	0.15%	0.10	50	600
General & Administrative	1.06%	0.75	358	4,300
Total Operating Expenses	30.63%	\$21.75	\$10,401	\$124,815
Reserves & Replacements	0.59%	0.42	200	2,400
Total Expenses	31.22%	\$22.17	\$10,601	\$127,215
NET OPERATING INCOME	68.78%	\$48.85	\$23,357	\$280,288
Debt Service				(218,626)
Net Cash Flow	*2.48%	\$10.75	\$5,140	\$61,684
Principal Reduction				39,110
TOTAL RETURN	*4.19%	\$17.57	\$8,400	\$100,794

*CALCULATED AS A PERCENTAGE OF THE DOWN PAYMENT

UNIT MIX SUMMARY

FLOOR PLAN	# OF UNITS	AVG SF	TOTAL SF	CURRENT RENTS	AVERAGE	RENT / SF	PRO FORMA	RENT / SF
1 BD / 1 BA	1	375	375	\$2,195 - \$2,195	\$2,195	\$5.85	\$2,305	\$6.15
1 BD / 1 BA*	5	441	2,205	\$2,531 - \$2,531	\$2,531	\$5.74	\$2,658	\$6.03
1 BD / 1 BA	4	441	1,764	\$2,595 - \$2,595	\$2,595	\$5.88	\$2,725	\$6.18
1 BD / 1 BA	1	441	441	\$2,895 - \$2,895	\$2,895	\$6.56	\$3,040	\$6.89
3 BD / 2 BA SFR	1	953	953	\$4,500 - \$4,500	\$4,500	\$4.72	\$4,725	\$4.96
TOTAL / AVG	12	478	5,738		\$2,719	\$5.69	\$2,855	\$5.97

*Indicates Moderate Income Units (15-years)

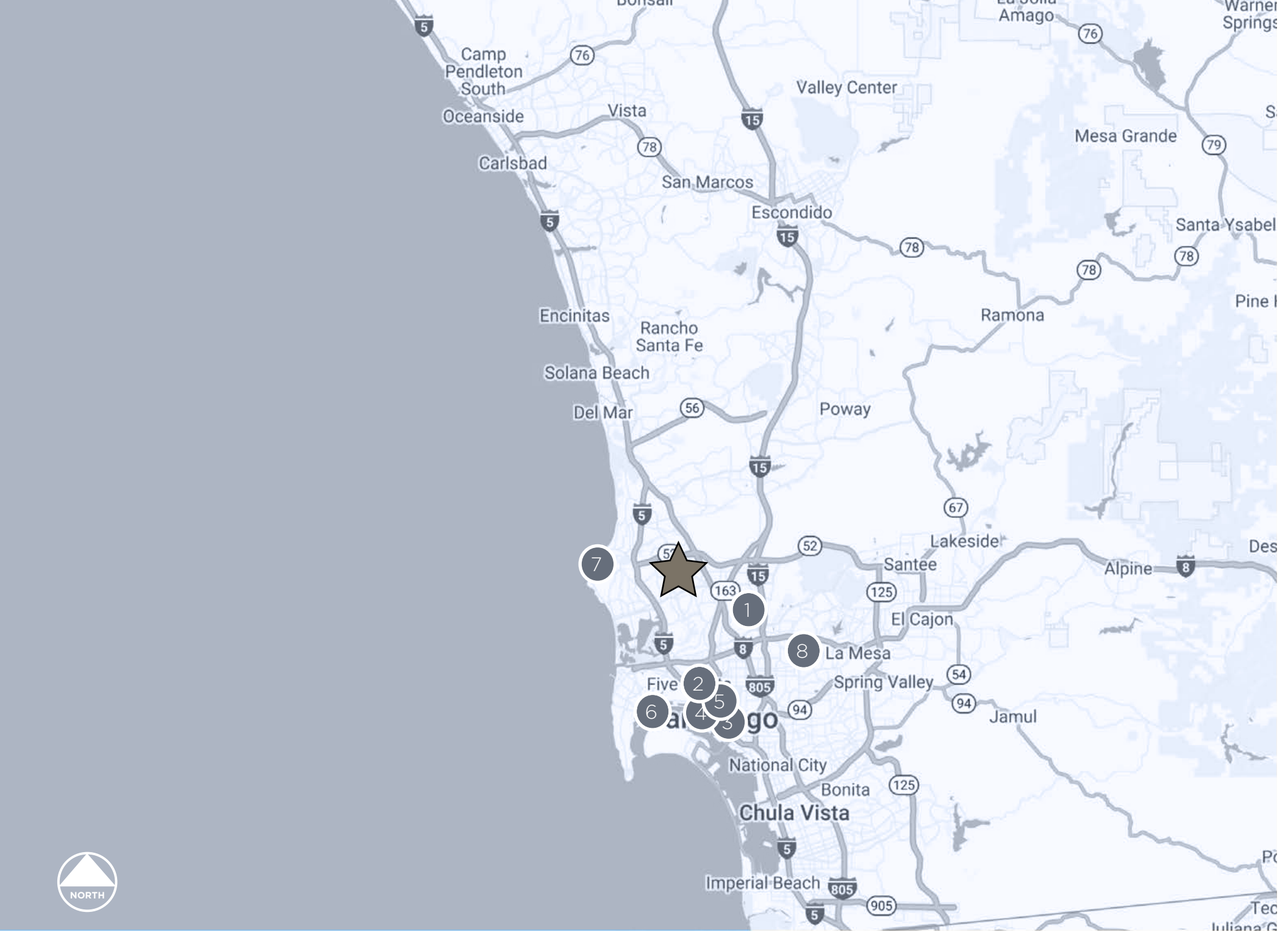


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COMPETITIVE PROPERTY SET

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SALES COMPARABLES

PROPERTIES	PRICE	# OF UNITS	PRICE/UNIT
★ 4674 Firestone Street 4674 Firestone Street, San Diego, CA 92117	\$5,525,000	12	\$460,417
1 Atlas on Angwin 3557 Angwin Drive, San Diego, CA 92123	\$3,350,000	6	\$558,333
2 The Element 2603 Dove Street, San Diego CA 92103	\$15,900,000	28	\$567,857
3 The Continental 320 W. Cedar Street, San Diego, CA 92101	\$21,350,000	43	\$496,511
4 Contour Lofts 2120 Columbia Street, San Diego 92101	\$20,175,000	27	\$672,500
5 Ten on Columbia 2104 Columbia Street, San Diego, CA 92101	\$7,200,000	10	\$720,000
6 Liberty Row Apartments 3046 Nimitz Boulevard, San Diego, CA 92106	\$5,750,000	9	\$638,889
7 Girard Lofts 7606 Girard Avenue, San Diego, CA 92037	\$14,500,000	21	\$690,476
8 Atlas on 69th 5160 69th Street, San Diego, CA 92115	\$3,605,000	7	\$515,000

SALES COMPARABLES



4674 FIRESTONE STREET San Diego, CA 92117

Sales Price	\$5,525,000
Year Built	1956 & 2024
COE	On Market
Price per Unit	\$460,417
Price per Square Foot	\$962.88
Number of Units	12
Cap Rate	4.75%
Unit Mix	
1 Bed / 1 Bath	11
3 Bed / 2 Bath SFR	1



ATLAS ON ANGIN 3557 Angwin Drive, San Diego, CA 92123

Sales Price	\$3,350,000
Year Built	1960 & 2023
COE	4/4/2024
Price per Unit	\$558,333
Price per Square Foot	\$726.68
Number of Units	6
Cap Rate	5.00%
Unit Mix	
2 Bed / 1 Bath	5
3 Bed / 2 Bath	1

SALES COMPARABLES



2 THE ELEMENT 2603 Dove Street, San Diego, CA 92103

Sales Price	\$15,900,000
Year Built	2021
COE	01/19/2024
Price per Unit	\$567,857
Price per Square Foot	\$813.55
Number of Units	28
Cap Rate	3.87%
Unit Mix	
Studio	13
1 Bed/1 Bath	14
2 Bed/1 Bath	1



3 THE CONTINENTAL 320 W. Cedar Street, San Diego, CA 92101

Sales Price	\$21,350,000
Year Built	2019
COE	09/11/2023
Price per Unit	\$496,511
Price per Square Foot	\$1,163.61
Number of Units	43
Cap Rate	-
Unit Mix	
Studio	38
1 Bed/1 Bath	5

SALES COMPARABLES



4 CONTOUR LOFTS 2120 Columbia Street, San Diego, CA 92101

Sales Price	\$20,175,000
Year Built	2019
COE	08/21/2023
Price per Unit	\$695,689
Price per Square Foot	\$720.18
Number of Units	29
Cap Rate	2.90%
Unit Mix	
Studio	11
1 Bed/1 Bath	12
2 Bed/2 Bath	4
Commercial	2



5 TEN ON COLUMBIA 2104 Columbia Street, San Diego, CA 92101

Sales Price	\$7,200,000
Year Built	2015
COE	04/24/2023
Price per Unit	\$720,000
Price per Square Foot	\$876.45
Number of Units	10
Cap Rate	2.90%
Unit Mix	
1 Bed/1 Bath	5
2 Bed/2 Bath	5

SALES COMPARABLES



6

LIBERTY ROW APARTMENTS

3046 Nimitz Boulevard, San Diego, CA 92106

Sales Price	\$5,750,000
Year Built	2024
COE	In Escrow
Price per Unit	\$638,889
Price per Square Foot	\$1,075.97
Number of Units	9
Cap Rate	4.51%
Unit Mix	
1 Bed/1 Bath	8
1 Bed/2 Bath	1



7

GIRARD LOFTS

7606 Girard Avenue, San Diego, CA 92037

Sales Price	\$14,500,000
Year Built	2023
COE	On Market
Price per Unit	\$690,476
Price per Square Foot	\$1,290.49
Number of Units	21
Cap Rate	4.31%
Unit Mix	
Studio	1
1 Bed/1 Bath	15
2 Bed/2 Bath	2
Commercial	3

SALES COMPARABLES



8

ATLAS ON 69TH

5160 69th Street, San Diego, CA 92115

Sales Price	\$3,605,000
Year Built	2024
COE	On Market
Price per Unit	\$515,000
Price per Square Foot	\$766.53
Number of Units	7
Cap Rate	4.70%
Unit Mix	
1 Bed / 1 Bath	4
2 Bed / 1 Bath	2
3 Bed/ 2 Bath	1



SECTION

04

MARKET OVERVIEW

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CLAIREMONT, CALIFORNIA

Clairemont offers an idyllic coastal lifestyle that embodies the essence of San Diego living. Home to approximately 82,000 residents, Clairemont is rapidly improving as a development hotbed with new projects seen from most streets.

Clairemont is bordered by Interstate 805 on the east, Interstate 5 to the west, State Route 52 to the north, and the community of Linda Vista to the south. Situated in the heart of San Diego, Clairemont provides excellent connectivity to the region's major attractions.

With its close proximity to the Pacific Ocean, residents are treated to breathtaking sunsets, refreshing sea breezes, and a myriad of outdoor activities year-round. The community spirit is strong, with numerous local events, farmers' markets, and recreational facilities fostering a sense of belonging among residents. Many neighborhoods have views of Mission Bay and the Pacific Ocean on the west, and Fortuna Mountain and Cowles Mountain to the east. Neighborhoods along Tecolote Canyon have views of this preserved open space canyon system.



SAN DIEGO

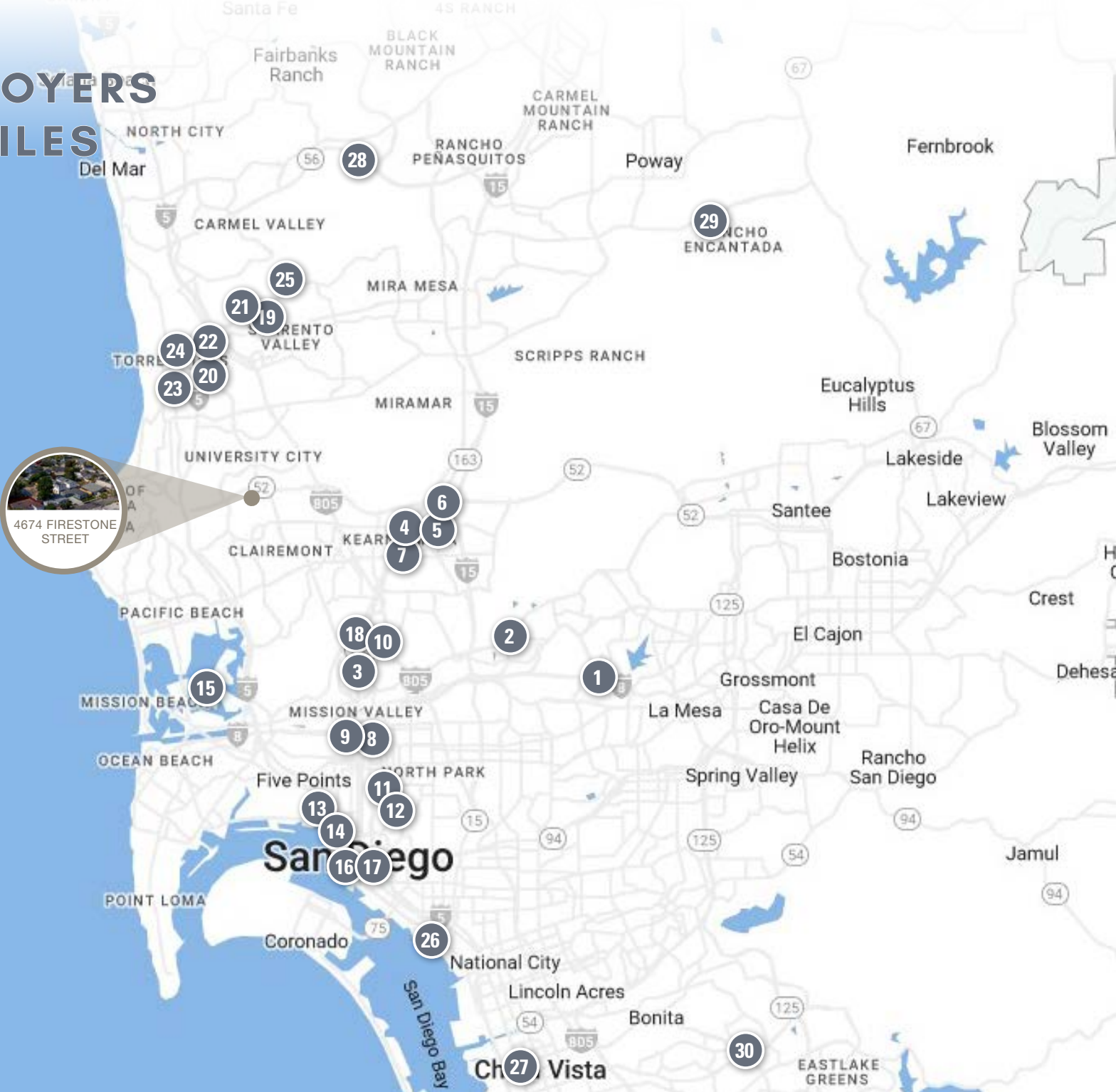
Downtown San Diego is considered to be one of the most desirable and livable cities in the United States. With a population of just over 1.36 million, San Diego is the southernmost major city on the West Coast of the United States. The city of San Diego occupies a 2.4-square-mile area that is surrounded by the San Diego Bay and Balboa Park. San Diego features natural boundaries, which lead to high barriers to entry.

Major San Diego County employers include Sempra Energy, University of California, San Diego, Kaiser, SeaWorld, Northrop Grumman, San Diego State University, and many biotech companies such as Illumina (ranked the world's third smartest company by MIT), Qualcomm, Genentech, and Thermo-Fischer Scientific. San Diego County is also the headquarters of the golf industry, with brands such as Taylor Made, Callaway, and Titleist.

San Diego's skyline has experienced significant improvements over the past 20 years while the beach and downtown neighborhoods have become major vacation centers and development hotbeds in recent years.



MAJOR EMPLOYERS WITHIN 20 MILES



NO.	EMPLOYER	EMPLOYEES
1	San Diego State University	3,591
2	Kaiser Permanente Zion Medical Center	3,000
3	General Dynamics NASSCO	2,550
4	Zovio	2,665
5	Northrop Grumman	4,500
6	Kaiser Permanente San Diego Medical Center	2,500
7	Kyocera	2,734
8	Scripps Mercy Hospital	3,813
9	UC San Diego Medical Center - Hillcrest	4,000
10	Rady Children's Hospital - San Diego	3,750
11	Zoological Society San Diego	2,850
12	Naval Medical Center San Diego	6,500
13	Solar Turbines	3,500
14	County of San Diego	18,132
15	SeaWorld	4,500
16	Wells Fargo	2,600
17	Sempra Energy	5,500*
18	Sharp Memorial Hospital	5,460
19	Qualcomm	11,800
20	UC San Diego Health - Jacobs Medical Center	4,000
21	Sony Interactive Entertainment	2,500
22	Scripps Memorial Hospital La Jolla	2,488
23	VA San Diego Healthcare System	3,187
24	University of California – San Diego	9,742
25	Dexcom	10,540
26	Naval Base San Diego	41,607
27	UTC Aerospace Systems	2,005
28	Intuit	6,300
29	General Atomics Aeronautical Systems	7,739
30	Southwestern Community College	1,450

MAJOR EMPLOYERS WITHIN 20 MILES



DEMOGRAPHIC HIGHLIGHTS



301,161

TOTAL POPULATION WITHIN
5-MILE RADIUS



\$133,230

AVERAGE HOUSEHOLD INCOME
WITHIN 5-MILE RADIUS



\$97,744

MEDIAN HOUSING INCOME
WITHIN 5-MILE RADIUS



119,579

TOTAL HOUSEHOLDS IN
5-MILE RADIUS



POPULATION	1 Mile	3 Miles	5 Miles	HOUSEHOLDS BY INCOME	1 Mile	3 Miles	5 Miles
2028 Projection				2023 Estimate			
Total Population	17,282	127,089	306,610	\$200,000 or More	10.3%	14.5%	14.8%
2023 Estimate				\$150,000 - \$199,000	11.0%	13.2%	12.0%
Total Population	17,123	124,766	301,161	\$100,000 - \$149,000	25.9%	21.3%	22.1%
2020 Census				\$75,000 - \$99,999	12.5%	12.5%	12.6%
Total Population	17,278	126,441	301,208	\$50,000 - \$74,999	15.7%	13.9%	14.2%
2010 Census				\$35,000 - \$49,999	8.3%	7.2%	7.8%
Total Population	17,028	122,035	279,925	\$25,000 - \$34,999	5.2%	4.3%	4.6%
Daytime Population				\$15,000 - \$24,999	4.8%	4.6%	4.3%
2023 Estimate	14,296	151,789	569,349	Under \$15,000	6.3%	8.5%	7.6%
				Average Household Income	\$116,125	\$131,222	\$133,230
				Median Household Income	\$4,702	\$97,806	\$97,744
				Per Capita Income	\$45,697	\$56,299	\$53,642
HOUSEHOLDS	1 Miles	3 Miles	5 Miles	POPULATION PROFILE	1 Miles	3 Miles	5 Miles
2028 Projection				Population by Age			
Total Households	6,804	54,441	123,220	2023 Estimate Total Population	17,123	124,766	301,161
2023 Estimate				Under 20	19.4%	16.9%	19.8%
Total Households	6,725	53,307	119,579	20 to 34 Years	21.3%	30.2%	31.6%
2020 Census				30 to 39 Years	7.1%	8.2%	8.5%
Total Households	6,672	52,535	117,147	40 to 49 Years	12.1%	11.4%	11.0%
2010 Census				50 to 64 Years	19.5%	15.9%	14.1%
Total Households	6,498	51,408	112,811	Age 65+	20.5%	17.4%	15.0%
Growth 2023-2028	1.2%	2.1%	3.0%	Median Age	41.7	36.6	34.6
HOUSING UNITS	1 Miles	3 Miles	5 Miles	Population 25+ by Education Level			
Occupied Units				2023 Estimate Population Age 25+	12,837	91,258	211,868
2028 Estimate	7,114	57,955	133,241	Elementary (0-8)	4.6%	2.4%	2.7%
2023 Estimate	7,030	56,668	129,182	Some High School (9-11)	4.8%	3.4%	3.1%
Owner Occupied	3,693	25,253	53,536	High School Graduate (12)	17.0%	11.5%	12.1%
Renter Occupied	3,031	3,361	9,603	Some College (13-15)	22.6%	17.7%	17.9%
Vacant	305	3,361	9,603	Associate Degree Only	8.3%	6.2%	6.5%
Persons In Units				Bachelors Degree Only	25.0%	30.9%	32.8%
2023 Persons in Units	6,725	53,307	119,579	Graduate Degree	17.7%	27.8%	25.0%
1 Person Units	26.3%	29.2%	30.1%	Population by Gender			
2 Person Units	33.6%	36.8%	37.0%	2023 Estimate	17,123	124,766	301,161
3 Person Units	17.7%	16.4%	15.7%	Male Population	50.1%	50.4%	51.1%
4 Person Units	13.2%	11.6%	1.09%	Female Population	49.9%	49.6%	48.6%
5 Person Units	5.3%	3.9%	4.0%				
6+ Person Units	3.9%	2.1%	2.4%				

4674 FIRESTONE STREET

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